



2017-18

Stadium Banner Advertising Opportunities

Build your business. Support Monte Vista athletics.

LARGE YEAR-LONG AUDIENCE

Reach a large, affluent fan base throughout the year. At each home football game, a crowd of 2,000-3,000 is present, and the games versus San Ramon and De La Salle typically are attended by up to 10,000 fans. NCS playoff games draw large crowds as well. Enjoy further visibility during men's and women's Soccer, Lacrosse and Track & Field, for year-round exposure.



PROVIDES ESSENTIAL FUNDING

Your sponsorship provides essential funding for Monte Vista athletics through the Monte Vista Athletic Boosters organization, which provides capital equipment and infrastructure needed by the teams. Sports teams in the school district are not funded by the district, but exclusively by the athletes and through fundraising by the Boosters. Net proceeds are allocated back to the team designated by the advertiser/sponsor.

SWIMMING OR WATER POLO FAN? WE CAN POST YOUR BANNERS AT THE MV POOL AREA!



BANNER ADVERTISING: ONLY \$500.

LARGE 42" X 84" banners, white background is best for maximum visibility. Graphic design (or your design) and production included.

Normal term is full school year.

Banners removed just before graduation each year. Banners with late-start (i.e., Winter or Spring) will be re-installed in the Fall, and will remain up until the 1-year mark (with option to pro-rate balance of year after that).

CONTACT:

Melanie Milham

Monte Vista High School Athletics Boosters / Advertising Committee

mmilham6@gmail.com

